

Training & Placement Proposal







and placement programs





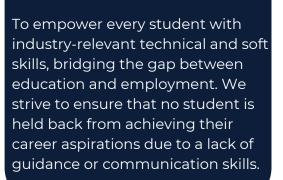




Welcome to EDTECKH's comprehensive proposal designed to transform educational outcomes through our innovative training and placement programs. We specialize in bridging the critical gap between traditional education and industry requirements.

Our tailored approach focuses on enhancing student employability through practical, industry-relevant training that prepares graduates for successful careers in today's competitive job market. By partnering with EDTECKH, your institution will join hundreds of others who have elevated their educational offerings and student success rates.

### **Vision**



### **Mission**

- Skill Development
- Soft Skills Enhancement
- Career Guidance Placement Assistance
- Accessibility for All





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### **About Us**

### **Industry Leadership**

As an industry-leading education services provider, EDTECKH has established itself as a pioneer in delivering career-focused training that meets real-world demands. Our methodologies are continuously refined to stay ahead of industry trends.

#### Extensive Network

Our partnerships with more than 500 companies across various industries provide students with unparalleled exposure and employment opportunities that wouldn't be available through traditional educational channels.

2 Decade of Excellence

With over 10 years of specialized experience, we've perfected our training approaches and built robust systems that consistently deliver exceptional results for our partner institutions and their students.

**Proven Results** 

Our programs achieve a remarkable 95% placement rate for graduates, demonstrating the effectiveness of our methodology and the value employers place on our training.



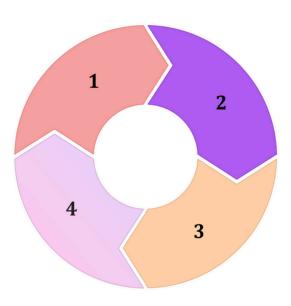
# Our Approach

### **Customized Curriculum**

We develop tailored learning programs that address specific industry needs while aligning with your institution's educational philosophy and goals.

#### **Continuous Assessment**

Regular evaluation and feedback mechanisms allow for program optimization and ensure students are meeting learning objectives.



### **Industry-Aligned Skills**

Our training focuses on current indemand skills that employers actively seek, keeping content relevant and immediately applicable.

### **Hands-On Learning**

Practical application through projects, simulations, and real-world scenarios ensures students develop confidence and competence.

This comprehensive approach ensures that students not only gain theoretical knowledge but also develop practical skills and professional attributes that make them immediately valuable to employers upon graduation.





# Training Programs

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### **Technical Courses**

- Artificial Intelligence (AI) & Machine Learning
- Python Programming
- Data Analytics & Business Intelligence
- Advanced Excel & Microsoft Tools
- Cybersecurity & Ethical Hacking
- Cloud Computing & DevOps

### Management & Professional Courses

- Business Analytics & Decision-Making
- Digital Marketing & E-commerce Strategies
- BFSI (Banking, Financial Services & Insurance) Sector Training
- Leadership & Soft Skills Development
- Entrepreneurship & Start-up Training

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### Industry Certifications

- NASSCOM Certified Data Analytics & Al Programs
- Microsoft DigiShaksham Initiative (AI, Cloud, and Cybersecurity)
- IBM & CISCO Certifications (Networking, Cybersecurity & Cloud Technologies)

Other globally recognized certifications to enhance employability

Career Readiness Workshops



Practical sessions on professional branding, interview techniques, workplace etiquette, and career planning that prepare students for successful transitions into professional environments.



## Guaranteed Placement Assistance with reputed organizations across various industries

- Strong Industry Tie-ups for internships, live projects, and real-world exposure.
- JobFairs & Recruitment Drives connecting students with top employers.
- On-Campus Recruitment Events that streamline hiring and boost placement success.
- Exclusive Internship Opportunities with 500+ partner companies, providing valuable experience and potential full-time job offers.

Our commitment is to bridge the gap between education and employment, empowering students for successful careers.



5K+
Students Trained



90% Employer Satisfaction

95% Placement Rate

> 30 % Higher Salaries



### Week 1: Assessment & Design

We begin with a comprehensive needs assessment of your institution, analyzing current programs, student demographics, and regional employment trends. This data informs the creation of a customized implementation plan tailored to your specificobjectives and constraints.

### Week 2-4: Development & Training

Our experts develop detailed curriculum materials and conduct intensive faculty training sessions to ensure smooth program delivery. This phase includes creating assessment tools, learning resources, and establishing program management systems.

### Week 5-7: Program Delivery

The main implementation phase includes student training, regular progress assessments, and continuous adjustments based on feedback. Our team remains on-site to support faculty and address any challenges that arise.

### Week 10-12: Placement & Tracking

Intensive placement activities begin, including resume preparation, interview coaching, and recruitment events. We implement comprehensive tracking systems to measure outcomes and prepare detailed reports on program effectiveness.





# Thank You



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